Women-Owned Small Businesses (WOSBs) are at a turning point in the federal marketplace.  It is time for America’s women business owners to show the federal government that we are ready, willing, and capable of helping the Federal Government meet its goals and strengthen America’s economy.  Join the movement, and pledge to grow your business with the federal government.

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| --- |
| **The Time is Now!**In 2011, SBA established the Women-Owned Small Business (WOSB) Federal Contract Program, for the first time ever giving federal agencies the legal authority to set-aside contracts for only WOSB competition, to help reach the 5% goal set for WOSB Federal Contracts.  WOSB set-aside contracts have been released since 2011, under the allowable dollar amounts originally included in the WOSB Program.  At the end of 2012, the WOSB Program was strengthened by Congress by lifting the dollar caps on WOSB set-asides, now permitting federal agencies to set aside contracts of any dollar amount! |

**Take the WOSB Pledge**

I pledge to grow my business with federal contracts, and to join the national movement of women business-owners in the federal procurement marketplace to help federal agencies meet and exceed their 5% WOSB Federal Contracting Goal.

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

* **Yes! I want to grow my business with Federal Contracts.**

By checking this box, you will receive access to free information and tools that can help you prepare your business and succeed in federal contracting. **Please complete the checklist on the back of this form to help us determine which level of assistance you require.**

* No, I am not interested in Federal Contracts.

**The Checklist**

The Roadmap to Federal Contracts is a tool designed to help you build your capacity to win federal contracts. Whether you are just beginning your journey towards becoming a federal contractor, or if you are an experienced contractor who wants to build bridges into more agencies or more contract opportunities, we have the resources to help.

We provide education and access for various levels of federal contracting experience, and we want to know how we can best help you meet your goals. Please fill out the following checklist to indicate each step you have completed:

**Getting Started:** Register and Certify

* **MILESTONE 1:** Registration in the System for Award Management (SAM)
* **MILESTONE 2:** Certification (mark all that apply)
	+ I am a certified WOSB/EDWOSB
	+ I am an 8(a) Firm
	+ I am a certified SDB
	+ I am a certified HUBZone Firm.
	+ I am a certified SDVOSB

**On The Road:** Map your Strategy and Plan your Marketing Approach

* **MILESTONE 3:** Create a Capability Statement for Federal Agencies
* **MILESTONE 5:** Identify your Agency Targets
* **MILESTONE 4:** Map your Marketing Strategy

**Getting There:** Meet with Decision Makers, Submit Proposals

* **MILESTONE 6:** Meet with Target Agencies
* **MILESTONE 7:** Find Contract Opportunities

**Destination:** Business Growth and Success

* **MILESTONE 8:** Bid on your First Contract
* **MILESTONE 9:** Capture a Federal Contract
* **MILESTONE 10:** Defend your Incumbency

The Roadmap to Federal Contracts is powered by [www.GiveMe5.com](http://www.GiveMe5.com), an extensive curriculum of online webinars and podcasts designed specifically by women business-owners for women business-owners, and WIPP’s Procurement Committee, which provides insight into opportunities and policy that affects women in the federal marketplace.